

UTTHAN AGRIPRENUERSHIP CONCLAVE

In the present era of agriculture, farm women take up a proactive role in farming, higher farm production and productivity through farm animals, horticultural crops, aquaculture, processing etc. by making appropriate decision and with proper insight into the present agriculture prospect. Yet they are far behind and need to be adequately empowered to take up future challenges.

Women have been identified as key agents of sustainable development and women's equality is as central to a more holistic approach towards stabilizing new patterns and process of development that are sustainable. Sustainable agriculture development requires technological, institutional and human resources. In this context, addressing issue concerning women empowerment is crucial for researchers, extension personnel and policy makers.

Rural women are responsible for the integrated management and use of diverse natural resources to meet the daily household needs. This requires that women farmers should have enhanced access to resources like: land, water, credit, technology and training in micro-enterprises which require critical analysis in the context of India. Against this backdrop, the Utthan Agripreneurship Conclave on “**Empowering Rural Women through Agri-preneurship and Innovative Farm Technologies**” is being organized with participation of researchers, academicians, extension workers, SHGs, NGOs, Policy makers, women farmers and other stakeholders from different states of India as well as abroad. The format of the program is as follows:

1. An orientation program will be organized at Krishi Vigyan Kendra (KVK) of CSA for village youth and women where they will be acquainted with the opportunities & potential for an agri-startup. The participants will be motivated for relevant agri-startups, its advantages and ease of doing will be the main objective at this stage. The interested candidates will undergo a thorough technical mentoring by experts, including marketing and financial aspects of the start-ups.
2. This event will culminate into **Utthan Agri-preneurship Conclave** at Chandra Shekhar Azad University of Agriculture & Technology, Kanpur where experts, and participants will deliver on various issues related to successful Agri-preneurship through paper presentation and round table discussion. The event will give opportunities to participants to interact with experts from Finance, Marketing (agri products), farm scientists etc. along with investors.

CSA UNIVERSITY

Chandra Shekhar Azad University of Agriculture & Technology (CSA), Kanpur is a premier agriculture institution of the country. University has a strong foundation laid as early as 1893. It was pioneering Agriculture College, catering to the needs of agricultural education in pre-independence India. This institution continued its journey in independent India, attaining its present status of University after several stages of metamorphosis from School of Agriculture in 1893, becoming Kanpur Agriculture College in 1906. In year 1930 won its emergence as Government Agriculture College. In 1969, it was renamed UP Institute of Agricultural Sciences, finally attaining the status of University in 1975. Today, The University has the mandate of developing human resource and furthering research in Agriculture & allied areas and undertaking field and extension programme in its service area, spread in 22 districts of Uttar Pradesh with its seven faculties viz: Agriculture, Horticulture, Agro forestry and Community science at Kanpur and Fisheries, Dairy Technology and Agricultural Engineering at Etawah campus.

ABOUT KANPUR

Kanpur, formerly Cawnpore city, lies in the Lower Ganges-Yamuna Doab on the Ganges (Ganga) River, about 72 Km. southwest of Lucknow. Believed to be founded by king Hindu Singh of the erstwhile state of Sachendi. Kanpur was originally known as Kanhpur. Kanpur is the biggest city of the state and is the main center of commercial and industrial activities. Formerly it was known as Manchester of India. Now it is the commercial capital of Uttar Pradesh.

It is situated on the most important national highways No. 2 and 25 the main Delhi-Howrah railway trunk lines and at the bank of holy river Ganga. Presently daily service Delhi to Kanpur is available. The other nearest civilian airport Amausi (Lucknow) is 65 Km. away from Kanpur.

TECHNICAL SPECTRUM

SUB THEME- 1: Rural women entrepreneurs in non – farm enterprises of households poverty reduction

- (a) **Micro enterprise development and agri- start-ups related to agriculture and food processing:**
Cultivation of organic vegetables, exotic vegetables, flowers, mushroom growing and bee-keeping. Dehydration of fruits and vegetables, canning or spices bottling of pickles, chutneys, Jams, squashes, dairy and other products that are ready to eat.
- (b) **Micro enterprise development related to livestock management activities:**
Dairy farming, poultry farm, livestock feed production and production of vermi compost using the animal waste.
- (c) **Micro enterprise development related to household based operations:**
Use of natural/ herbal dyes in clothing and designing; knitting, stitching, weaving, embroidery, bakery and flour milling, petty shops food preparation and preservation.

SUB THEME- 2: Empowering farm women for better quality of life-

- New and improved farm technologies, human resources and energy inputs essential for reducing drudgery and sustainable agriculture production, linking rural women to markets, Agri-Start-ups.
- Capacity building of farm women: Access to assists, resources and knowledge.
- Mobilizing women through group approach for the sustainable livelihood.

SPECIAL ATTRACTION OF UTTHAN AGRIPREN 2019

- Startup Pitches
- Ideation Workshop
- Business plan Competition
- Innovation Expo

WHO SHOULD ATTEND

Extension workers, KVK staff, researchers, agribusiness managers, entrepreneurs, research and development institutions, SHGs, farm and process technologist, technology supplier/ manufacturers of power and energy, companies, agribusiness consultants, progressive farmers, community science experts, university and college professors working with NGOs,/SHGs, university/colleges students.

Date: March 6-8th, 2019

Venue: Chandra Shekhar Azad University of Agriculture & Technology, Kanpur, India

CONCLAVE SCHEDULE

6th March 2019- Inauguration /Agri- exhibition/ Plenary lectures

7th March 2019: Technical session/Plenary lectures

8th March 2019: Technical session/Valedictory session/ departure of guests

ACCOMMODATION

We offer nice and comfortable accommodation in a 3 or 4 star hotel / guest houses on payment basis located in Kanpur City.

CONCLAVE REGISTRATION PACKAGE

Standard Registration

Indian delegates: INR: 6000.00 (Before 30.1.2019): spot registration: 7,500.00

Students: INR: 3500.00.

Indian delegates will have to pay for their own travel and accommodation.

Foreign delegates: US\$ 1000(Rs. 70000.00 per person). Registration packages for foreign delegates includes boarding/lodging for four nights in a good hotel, airport transfer, morning and afternoon tea/ coffee, all meals(6-8th March 2019) conclave materials and publication, visit to nearby SHG/KVK. Delegates arriving before 5th March and staying after 8th March 2019 will have to pay additional charges to the hotel for accommodation and meals. Accompanying person (spouse or children) will be charged USD 400 per person.

On arrival registration- USD 1200 (Rs. 84,000.00)

Payments of registration fee

The interested delegates are requested to transfer the exact amounts of registration fee (bank transfer/ handling charges should be paid separately by the delegates) in the conclave accounts given below.

Account Name: Agripren-2019

Account Number: 2024102000002042

Bank name: IDBI Bank, CSAUAT branch, Kanpur

ICFC Code: IBKL0002024

SWIFT Code: IBKLINBB141

REFUNDS

In case of foreign delegates, 50% registration fee will be refunded (after deducting US\$ 150 and bank transfer charges) if cancellation is intimated before 1st February 2019. No refund, if cancellation is intimated after this date. All proposals related to refund of registration fee will be processed after the conclave.

CALL FOR PAPERS (Language of the conclave deliberations will be in Hindi as well in English.)

The design of the Agripren- 2019 would be such as to present the conclave themes through two parallel sessions. Which aims to discuss issues related to **Empowering Rural Women through Entrepreneurship and Innovative Farm Technologies**.,. Poster presentation of research papers will have considerable prominence to encourage personalized interaction with the delegates from rural background.

Paper submitted for presentation in the Agripren-2019 conclave should be of interest to national audience, focusing on novel and innovative ideas related to

(a) Micro enterprise development related to agriculture, organic agriculture, food processing, livestock management activities and household based operations for rural women (b) Energy efficient farm implements and capacity building of farm women, proactive participation of rural women in market.

The paper should be on any aspect related to the theme of conclave. Abstract not exceeding 300 words should be submitted to the Editor, (agripren.2019@gmail.com; osagripren.2019@gmail.com) before 31st Jan. 2019.

Guideline for Poster presentation

The size of poster should be 3.0 ft. (width) X 4.0ft. (length). Poster should be legible from a distance of 1.5-2 M.

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Sponsorship Scheme in Agripren-2019 Exhibition

Name of Scheme	Amount	Benefits
Title sponsorship	Rs. 7,00,000	Registration of 5 delegates free
Platinum	Rs. 5,00,000	1 front stalls, 10 minutes slot for presentation, 1 page color advertisement in the Souvenir
Gold	Rs. 3,00,000	1 front stalls, 10 minutes slot for presentation, 1 page color advertisement in the Souvenir
Silver	Rs. 2,00,000	1 front stalls, 10 minutes slot for presentation, 1/2 page color advertisement in the Souvenir
Bronze	Rs. 1,00,000	1 stall, 1/2 page color advertisement in the Souvenir

PROFILE OF VISITORS / PARTICIPANTS

- Director of Agricultural Universities and Institutes.
- Govt. Officials from agriculture departments, agro-processing industries.
- Small and marginal farmers, progressive farmers, Agri-entrepreneurs, rural women and students .
- Agri input Industries- Fertilizer, Pesticide, Seed, PGRs, Farm tools & machinery.
- Modern Agriculture Technology Companies- Sprinkler/ Drip irrigation, Green house, Net house, Glass house, Solar power etc.

PRODUCT AND TECHNOLOGY DISPLAY AT AGRIPREN-2019

- Conventional inputs- Fertilizers, Food processing/Pesticides, PGRs.
- Microbial preparations for pest control and soil fertility management.
- Bioactive natural molecules for pest management.
- Herbal preparations for organic agriculture, soil additives, Vermicompost, vermin-wash, weed-extracts.
- Plasticulture and smart irrigation systems for water economy in cane farming.
- High quality farm tools and machinery.
- Solar powered pumps and farm machinery.
- Non farmer enterprises honeybee, mushroom, goatry, fisheries, organic manures.
- Knitting machinery and natural dyes for textiles.

ADVERTISEMENT IN AGRIPREN-2019 SOUVENIR

Back Cover	Rs. 1,00,000	Four Color
Inside Cover(front)	Rs. 75,000	Four Color
Inside Cover(back)	Rs. 75,000	Four Color
Full page	Rs. 50,000	Four Color
Half page	Rs. 25,000	Four Color

SPECIAL SPONSORSHIP OPPORTUNITIES

- Exclusive Gala dinner for VIPs/Foreign delegates and participants(300 number) on 6 march,2019: Rs. 500,000 or actual cost, printed invitation to VIPs on behalf of sponsors, Company profile in back drop of dinner venue and a full page color advertisement on back cover Souvenir.
- Exclusive Lunch for VIPs on 6th & 7th march, 2019: Rs. 3,00,000(Each day) or actual cost. Printed invitation to VIPs on behalf of sponsors, Company profile in back drop of lunch venue and a full page advertisement inside cover (front/back) of Souvenir.

MODE OF PAYMENT (SPONSORSHIP & ADVERTISEMENT BOOKING)

Actual Amount can be sent through demand draft/ at per cheque in favour of Agripren-2019, payable at Kanpur (India) or remitted through Electronic Transfer/RTGS/NEFT as per following details:

Account Name: Agripren-2019
Account Number: 2024102000002042
Bank name: IDBI Bank, CSAUAT branch, Kanpur
ICFC Code: IBKL0002024
SWIFT Code: IBKLINBB141

COMMITTEES OF AGRIPREN-2019 CONCLAVE

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Dr. Ritu Pandey, Assit. Prof. C.Sc. CSAUAT, Kanpur
Dr. Archana Singh, Assit. Prof. C.Sc. CSAUAT, Kanpur

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Convenor: Dr. H.G.Prakash
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Convenor: Dr. Deepali Chauhan
Dr. Sangeeta Gupta
Dr. Ajay K. Singh

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Convenor: Dr. Ved Ratan

For any details about Agripren-2019 please contact:

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Utthan Agripren - 2019

March 6th - 8th, 2019



अमर उजाला
जोश! सच का!

National Conclave on

Empowering Rural Women through Agriprenurship and Innovative Farm Technologies



College of Community Science

CHANDRA SHEKHAR AZAD UNIVERSITY OF AGRICULTURE & TECHNOLOGY
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