

Compiled
Success Stories
for
I.W.D



Directorate of Extension,
C.S. Azad University of Agriculture & Technology, Kanpur-2

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name &** : **Smt.Babli**, W/o : Sri Salik Ram

Address : Village : Nagala, Jaitpur,
Post : Jaitpur, Block : Badhpur,
District : Farrukhabad, Pin : 209602
Mobile : 9455062991, Aadhar : 664797996267



2. **Category:** 2 Acre land, Horticulture/Animal husbandry/women empowerment etc.

3. **Background** Smt. Babli, W/o : Sri Salik Ram live in Village Nagla jaitpur, Barhpur, having two ha. Land and own irrigation Tuble for irrigation system. After interaction of kvk scientist she has started kitchen garden and rearing two buffalos for income for family purpose she also motivated ten women for stating kitchen garden in his village.



4. **Training and motivational support-** Krishi vigyan Kendra, Farrukhabad Scientist also started training programme for women improving income garneting source and also motivate women to started kitchen/ Nutrition garden and rearing of cattle (Buffalo/ cow). After training programme she started kitchen garden and two buffalo rearing.



5. **Impact in the area-** Started kitchen gardening she obtained all year round vegetables for family and milk for improving health and rest milk sold market she was also obtained Rs. 300.00 per day.

6. **Awards & recognitions-** Awarded in different programmes organized by KVK and line deptt.

7. **Contributing/enabling Factors-** She was also motivate women for starting kitchen gardening and rearing of cattle for getting all year vegetable and milk two family improving health purpose of own family members. Ten women are also started kitchen gardening and five women both kitchen gardening and cattle.

Success story of Women farmers/Entrepreneurs/Social Reformer

1. **Name & :** **Sanchita Tripathi**

Address : Village: Pachaipurva,
Block:Jalalabad District: Kannauj



2. **Category:** Animal Husbandry, Vermi compost and Contract farming of organic potato

3. **Background:** Sanchita Tripathi is a graduate in biology and enthusiastic women. She wanted to manage her ancestral 20 bigha farm to start an enterprise in a way that can set an example or motivate farm women of her village and nearby area. Her aim was to start something that can promote organic farming in the area. So she started her journey with 200 sq.m. kitchen garden, animal husbandry (10 animals), vermin composting, bio pesticide preparation and then contract farming of organic potato i.e. processing specific LR variety of potato in 10 bigha of her land by using self produced vermin compost and bio pesticide. She also owns H.B. plough, land leveler, power spray, wheel barrow and other agriculture equipments to reduce the cost of cultivation. She is also mobilizing other farm women to form a group of women for cultivation of organic produce with aim to form FPO at later stage.



4. **Training and Motivational support:** She came in contact with the Home Scientist of Krishi Vigyan Kendra, Kannauj in year 2017-2018 during a training programme in her village on Cultivation of organic vegetables in kitchen garden. Getting inspired with advantages and opportunities in of organic vegetable cultivation she established a 200 sq.m. kitchen garden and started attending training programmes at KVK to enhance their knowledge on vermin composting, bio pesticide preparation and many other related areas.



5. **Impact in the area:** She is a self aware women and after getting fully trained in organic



cultivation techniques and their advantages from krishi vigyan Kendra kannauj she is motivating other farm women and also men in the nearby area to proceed towards organic cultivation so that latter on they can form a women FPO. She is the regular resource person for trainings and meetings to enlighten the farmer women on organic farming

6. **Award &Recognition:** At District level she was also honored by Agriculture Department on the occasion of Kisan samman diwas in 2020 for her major work on verm- composting and dairy.

7. **Contributing and enabling factor:** Krishi Vigyn Kendra Kannauj played major role in training her in organic cultivation techniques.

Success story of Women farmers/Entrepreneurs/Social Reformer

- Name** : Smt. Longshri W/o Shri Nathuram
Address : Village: Memri, Block: KasganjDistt.- Kasganj
- Category** : Vegetable Cultivation



- Background** : Family of Smt. Longshiri own 1.5 hectare of land. Nearly 20 years ago Smt. Longshiri devi and her family used to cultivate watermelon, muskmelon, paddy and wheat like other farmers. These crops did not benefit them much. One of her relative told him about the cultivation of tomato crop. But initially he did not get much profit even from tomato cultivation. Then her relative gave her including her family practical exposure and taught the scientific practices of tomato cultivation. After that family of Smt. Longshiri started benefiting from tomato cultivation.

- Training and motivational support:** In the year 2008 Kasganj became new district of Uttar Pradesh, Smt. Lonshiri and her husband Shri Nathuram came in contact with District Horticulture Officer (DHO) of the district Kasganj. DHO facilitated their trainings at G. B. Pant University of Technology, Pantnagar, Company Bag Saharanpur, Rahman Khara Lucknow etc. In addition to receiving trainings, they came in contact with representatives of private agricultural inputs companies. After getting trainings in vegetable cultivation and input support from various sources including agricultural inputs companies, these days, Family of Smt. Longshiri is growing capsicum, cabbage, cauliflower, tomato, bitter gourd, long gourd and ridge gourd with scientific methods. Family of Smt. Logshiri is getting technical support from Krishi Vigyan Kendra, Mohanpura, District Kasganj.



- Impact in the area:** After observing the benefits being harvested by the family of Smt. Longshiri by following scientific cultivation practices of vegetable cultivation more than 60 percent of the farm families of Memri village have started vegetable cultivation with scientific methods and now getting more benefits as compared to their previous practices. Farmers of other villages also visiting their farm for getting exposure of scientific vegetable cultivation practices.



- Awards and recognition** : 1. Utkrisht Mahila Krishak Puruskar by Krishi Vigyan Kendra Mohanpura, District- Kasganj, Uttar Pradesh.
- Contributing/ enabling factors:** Krishi Vigyan Kendra Mohanpura, district Kasganj and department of Horticulture of district Kasganj

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name & :** **Smt Prabhat Devi** Husband's Name: Shri Neeraj,

Address : Village: Nagala Gallia, Post; Ruheri, Block:Sasni

District: Hathras, Pin code: 204101

Mo no 9761181259, Adhar no. 927178115810



2. **Category:** Agriculture/Animal husbandry/ value addition/women empowerment.

3. **Background:** She is a farm women of DFI village, Her family have poor health status due to less intake of vegetable in diet, She was unaware about total intake of vegetables per person per day. She purchased vegetables according to her economic condition and market price. Her income was comparatively low due to poor management practices and growing of old and locally available varieties of vegetables during 2016-17.

4. **Training and motivational support:** After establishing nutritional kitchen garden in 2017-19 with newly improved variety of vegetable round the year and KVK intervention i.e. training, demonstration etc she became aware of adequate intake of green leafy vegetables, roots and tubers. The total intake of vegetables increases from 200 gm to 300 gm, there by a increase of 50% vegetables intake requesting in her improvement of health.



5. **Impact in the area:** Without intervention She was spending minimum Rs. 7200/annum for purchasing vegetables. After establishment of nutritional kitchen garden unit in 2017-18 she earned/saved Rs.10800/annum and in 2018-19 her income resulted net profit Rs.18000/annum. The farm womens are agreed to adopt this technology in terms of horizontal and vertical spread in district Hathras. The impact of this technology is positive in district Hathras.



6. **Awards & recognitions:** received best progressive farmer award by KVK Hathras on the occasion of Kisan Samman Diwas.

7. **Contributing/enabling Factors:** The technology given by Krishi Vigyan Kendra Hathras were training and several varietal technologies demonstrated on his field in 2017-19.

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

- Name & Address** : **Smt. Guddi Devi** W/o Shri Om Prakash
: Village : Sehrua
Post : Sikandrabad Block: Kumbhi (Gola)
Distt. : Lakhimpur-Kheri



- Category** : 1.08 acre land, Agriculture/Animal husbandry.
- Background** : Smt Guddi Devi lived in Village Sehrua. She has only 1.08 acre land and belongs to a lower middle class family. During off campus training, she came to know about KVK and showed her eagerness towards new technologies adoption. Then KVK upgraded her knowledge through trainings & demonstration.
- Training & motivational support:** The scientists of KVK upgraded her knowledge through on campus training and showed centres crop cafeteria. She was awared and decided to cultivate the vegetable with the adoption of recent technology.
- Impact in the area** : Smt Guddi Devi invested RS 14500.00 in one acre area and cultivated cauliflower. After harvesting the crop she got Rs. 70500.00 as profit. Other farm woman are highly impressed with her.
- Award & recognition** : KVK recognises this farm women & promotes line departments to come forward for adoption.
- Contribution/ enabling factors:** The formers of her village are highly impressed with Smt. Guddi Devi. As a center of knowledge, KVK is fully technically supporting this farm women and she is today motivating other farm women and farmers in the rural areas to adopt the improved & recent horticulture technologies for enhancing the production and minimising the production cost per unit area.



Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name & Address** : **Satyavati Shakya** Father's Name: Shri Rajbahadur
: Village: Niloi Post: Jaswant Nagar Block: Jaswant Nagar
District: Etawah, Pin: 206245



2. **Category** : Land holding: 5 Beegha Women Empowerment
3. **Background:** Mrs. Shakya is a marginal farmer woman having 1 acre agriculture land of adopted DFI village getting low income by traditional agriculture practices and making Dona, Pattal, candle by traditional practices till 2009-2010.

4. **Training and Motivational Support** : In the year 2011-2012 she adopted improved culture practices of seasonal seed kit and preparation of layout and management of kitchen garden and balance use of fertilization, vermi compost, fresh water etc. She cultivated seasonal vegetables throughout year according to local demand.



5. **Impact In the Area:** Acceptable and economical production of kitchen garden vegetables is also place a vital role in the establishment of a healthy society.

Mrs. Styavati's net income during 2009-2010 & 2010-2011 was 1800 rs per month. By adopting technology provided by K.V.K Etawah her income increased by 3600 rs per month by selling seasonal vegetables of kitchen gardening and be using food preservation technique, she also provide employment to other farmer women by adopting food preservation technique(making of mix vegetable pickle, tomato sauce, potato chips,papad etc). she gain additional profit of 50,000 rs per year. The innovation is being accepted enthusiastically by the farmer women. Niloi became a model village from which 10 farmer women adopted kitchen gardening techniques.



6. **Awards and Recognition** : Prashashti Patra From Directorate of Extension
(Chandra Shekhar Azad Agri. and Tech. University Kanpur)
7. **Contributing/ Enabling Factors** : Mrs. Shakya trained and Motivated by Smt Sunita Mishra, Scientist (Home Science), Krishi Vigyan Kendra Etawah, D.D. Extension(State Govt.) Etawah,

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name &** : **Om shri** w/o Om Prakash

Address : Village: Kurian Purwa Post:Ekghara

Block: Akbarpur, District: Kanpur Deha PIN: 209303

Mobile. No.:7522088499, Adhar No.: 682255946330



2. **Category:** Agriculture/Horticulture/Animal husbandry/ Fisheries/ value addition/marketing/ women empowerment/ social sciences etc

3. **Background:** She undertook training at KVK in 2010 on Value addition and decided to start an enterprise of value added processed spices. She firstly purchased a small grinding mill costing Rs. 21000/- in 2012 along with an old engine costing Rs. 12000/- she took loan from her **Self Help Group namely Maa Vaishno Mahila Swayam Sahayta Samooh.** . She Started grinding and packaging of Wheat flour, and also grind wheat of other peoples of her village and other as well. In 2015 she started grinding and packaging of Spices specially coriander, Chillies and turmeric and purchased new grinding mill of Spices costing Rs.45000/ and very small old rice mill costing Rs 9000/- A big Engine Costing Rs. 40000/- to run all the machines She started organic farming and later on started selling organic wheat flour with the help of KVK Home Scientist built up linkage with Nature Farming company meant for organic products and started selling the product under the umbrella of Nature farming Company.



4. **Training and motivational support** in 2010 she very firstly come in contact with KVK Kanpur Dehat and undergone a training on “Value Addition and Processing of Grains:” later on she took training on organic farming and spices processing at KVK itself. KVK supported her in the entire step from purchase of machinery to building up linkages for marketing. Firstly with the help of home Scientists Dr. Chandrakala Yadav and Dr. Nimisha Awasthi she kept her product in local market on commission basis. After that KVK met Nature Farming Company and told about Om Sri, they happily given her contract.



5. **Impact in the area** : She invested Rs. 33000/- and within two year got profit of Rs. 35000/- per annum. In 2015 she again invested 94000/- she is earning Rs. 2,30,000 after all the expenses. She purchase raw chillies and coriander in season, dried them up, process, grind and pack in polythine packets and then sell them off.

6. **Awards & recognitions:** KVK & other line departments are facilitating her as trainer in different training programmes.

7. **Contributing/enabling Factors:** Shramik bharti made SHG of women, KVK Kanpur Dehat and Nature Farming Company.

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name &** : Santosh Kumari

Village : Bhadaura Post: Rui

Block: Sultanganj District: Mainpuri-205262



2. **Category** : 1.0 ha land, Agriculture/Horticulture/Animal husbandry

3. **Background** She is a small women farmer of DFI village having 5 family members. Her family health status was poor due to less intake of vegetables in diet (average 80-100 gm/person/day). From one hectare land her annual earning with maize-potato-late wheat crop rotation was very low (Rs.125287 with BCR 2.0.) & on an average Rs.6000 per annum she spent on vegetable purchasing from market, so it was a big task to maintain her family health with such a poor income.

4. **Training and motivational support** : When she came in interaction with KVK scientists and participated in training on Nutritional kitchen garden Management organized by KVK. Along with awareness about nutritional benefits through kitchen garden, KVK experts also made scope and opportunities of improved crop rotation. KVK experts had taught her to a lot 500 meter square area in every season to grow different seasonal vegetables as Nutritional garden. She followed maize-potato-cucumber and Potato-arbi crop rotation with improved varieties / management practices.

5. **Impact in the area** :: Today she is not only growing kitchen garden but also growing improved varieties of different crop like Maize, Potato, Wheat and cucumber. About 18 more farm women of her village and near by villages have been motivated for growing kitchen garden. While speaking to other farm women during training, she always ensure about the feasibility of the technology & encourages them to adopt it for better health and wealth.

6. **Awards & Recognition** : KVK & other line departments are facilitating her as trainer in different training programmes.

7. **Contributing/enabling Factors**: Dramatic change in her annual income increases up to Rs.230864, with BCR 2.42 from same field. Increase in net income & vegetable intake was found 80% & 120% higher respectively. Increases the average intake of vegetables by her family (200-220gm/person/day). Saved /earned that expenditure which she used to spend to purchase vegetables. Due to more income & increased vegetables intake, her family members are feeling healthy with improved living status.



Success Story of Women Farmers/Entrepreneurs/ Social Reformer

- 1. Name & :** **Prema Verma** W/O Anant Kumar
Address : Village : Chattya
Block : Harchandpur, District : Raibareli.



- 2. Category :** Women empowerment

- 3. Background** - She has land holding of only 2 bigha. She has three daughter and one son .She is living in nuclear family .Total family members of her family is 6. She and her family is totally dependent on farming and have no regular source of income. She has taken training of cutting and tailoring from Krishi Vigyan Kendra and started to stitch clothes at her home. Now she has opened her shop of cutting and tailoring.

- 4. Training and motivational support:** Prema who was suffering with problem of very low income, now not only running her business successfully but has given training to more than 10 rural women of her village and near by village. All of these women also started their business of cutting and tailoring.



- 5. Impact in the area:** Prema and other women are able to earn about 15,000 Rs per month. She has given training to more than 50 girls of her community .two girls are also working at her shop on salary of 1,500 Rs per month. She became source of motivation for other women of her village.
- 6. Awards & recognitions:** KVK & other line departments are facilitating her as trainer in different training programmes received awards many times for her empowerment and progress.
- 7. Contributing/enabling Factors.** Krishi vigyan Kendra has made a significant contribution in the success of Prema by providing training and other necessary help.

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name & Address** : **Smt. Hina Singh** W/O Shri Om Vir Singh,
Maharatpur, Jirauli Hira Singh, Aligarh (UP), 202121
Contact No. 07078675888
2. **Category** : Animal husbandry and women empowerment



3. **Background** : Smt. Hina Singh has 1.0 ha. irrigated land. She is growing the agricultural crops (Wheat, Paddy, Vegetable and fodder crops) along with milch animal husbandry. She use agricultural implements in the farming and reduce the input cost by using vermin-compost and Nadep compost. According to her, increase in yield and quality of crop.
4. **Training and motivational support:** For the empowerment of women, She give the trainings for enhancing the skill in agriculture activities as per need of rural women under Om Gaurav Selp Help Group and Om Gaurav NGOs in Aligarh.

5. **Impact in the area:**

In th husbandry-

Dairy-Buffalow-05 Murrah

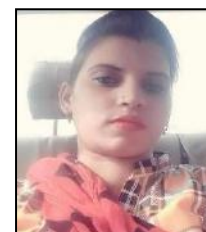
Cow- 10 Sahiwal (75 ltr) Rate 35/litre Income Rs. 21500/months

6. **Awards & recognitions:** She is awarded by following institues-
- Animal Helth Centre, Aligarh
 - Utthan Agripen-2019 dated 14.07.2019 at Chandra Shekhar Azad University of Agriculture & Technology, Kanpur
7. **Contributing/enabling Factors:** KVK provided trainings and demonstrated several technologies onher fields and advised for adoption Dairy, Vermi-composting and Nadep.



Success Story of Women Farmers/Entrepreneurs/ Social Reformer

1. **Name &** : Smt.Siva Yadav W/O Mr.Bhim Singh Yadav
Address : Village:Purvi Bypass Block:Khaga, District:Fatehpur- 212655
Mo.No.:7081317434, Adhar No.: 420317100683



2. **Category** : Value addition

3. **Background:** Smt. Siva Yadav is having landless holding and never had dream for Mushroom production in large scale. She was very fond of cooking mushroom for herself and her family members knowing that it was extremely rich in protein. After taking intensive training of the same from the home. Siva started cultivating mushroom at her land. She decided to cultivate mushroom not only for her own family consumption purpose but also for sale. She initially started with fewer number of bags but soon increased the number of bags after seeing the production and demand in the locality. Now, she is making mushroom pickles, soup powder & wet and dry mushroom. She is currently cultivating two types of mushroom oyster and button mushroom.

4. **Training and motivational support** : she decided to go to the near by Krishi Vigyan Kendra Thariaon, Fatehpur to meet the Home Scientists. They advised her to attend training session of Mushroom cultivation at the KVK they told her that demonstrate will be done at her place later on part the training. Agriculture diversification (Mushroom Production) is good for doubling the farmers income.Siva attended the training sessions at KVK Thariaon & learnt the entire procedure of mushroom cultivation. The scientist then visited her place with mushroom spawn of other supplementary material required for mushroom cultivation to demonstrate.



5. **Impact in the area** : She initially started with fewer number of bags but soon increased the number of bags after seeing the production and demand in the locality. In the training session she was told not only how to produce mushroom but also its processing, preservation and packaging in different ways in her mushroom unit. Now, she is making mushroom pickles, soup powder & wet and dry mushroom. She is currently cultivating two types of mushroom oyster and button mushroom. Per Season net profit – Rs. 1.50 lac after expenditure Rs.5.00/season i.e Rs. 6.50- Rs. 5.00 = Rs 1.50 net profit and increasing Rs.50000 profit continuously per season. The product is sold in local market Khaga, Fatehpur and other district Allahabad, Kanpur and Varanasi.



6. **Awards & recognitions** She was awarded at Utthan Agripen – 2019 (National Conclave and empowering rural women through Agri-preneurship and Innovative farm technology) by the Vice Chancellor of CSAUA&T, Kanpur for high level of quality mushroom cultivation. KVK facilitating as trainer in training programme.
7. **Contributing/enabling Factors:** Smt. Siva Yadav is one of small promising farm women established an enterprise named 'Yash Enterprise' with the cooperation and guidance of KVK home scientists. Other women of the village and adjacent village also inspired with her and adopt guidance and support for mushroom production.

Success Story of Women Farmers/Entrepreneurs/ Social Reformer

- Name & Address :** **Smt.Uma Saraswat** W/o Shri Vinay Kumar_
Vill.: Dharmai, Block : Aroan
Post : Sirsaganj District: Firozabad



- Category :** Value addition
- Background:** Family of Uma Saraswat own 1.2 ha. of land and her family to cultivate Bajra, Potato, and Vegetable likes other Farmer these Crop did not benefit then Much one day I read in the news Paper about Krishi Vigyan Kendra Firozabad that employment- Oriented Training is being giving to women there. I met Scientist by begetting K.V.K Firozabad. And I suggest by Scientist to food and Vegetable processing.

- Training and motivational support:** in the year 2017, shetakas Training on the food and Vegetable Preservation especially Jam, Jelly, Pickles and Murabba Since then she has started her on Business. Apart from she also start work on preparing Gulal, Dhoopbatti and initially she sold her material on local market shops. Gradually she earned and money at least 8000 to 10000 per month. And she also engaged 10 to 12 mammas in her Business family of Uma Saraswat is getting technical support from Krishi Vigyan Kendra Firozabad



- Impact in the area:** after observing benefit that work women are more convinced her and they also in infected to takes training on to food and Vegetable processing and work to start in surrounding village.
- Awards & recognitions:**1. Utkist mahila krisak Puruskar by Krishi Vigyan Kendra Firozabad
2. Janpad ka gaurav by deistic Firozabad on establishment day of District. 3. Krishk samman patra by utthan agripren 2019 Kanpur.
- Contributing/enabling Factors:** Krishi Vigyan Kendra Firozabad, Department of Horticulture Firozabad and CSAU & T Kanpur

