



COMMUNITY RADIO

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COMMUNITY



- According to MacIver and Page (1977), Community an association is a group organised for the pursuit of an interest or group of interest in common

What is Community Radio

- The expression of community radio has been defined in different ways. It has been called a local radio, people's radio, democratic radio, and so on.
- According to Lewis (1995): "the community radio is A form of local radio which defines itself as an autonomous entity - and relies on the community for its survival without any commercial aims or objects."
- According to UNESCO, community radio is 'a medium that gives voice to the voiceless, that serves as the mouthpiece of the marginalized and is at the heart of communication and democratic processes within societies'.



Community Radio *Means*

Community radio is for the community by the community and of the community i.e.. owning and controlling its own means of communication.

Community Radio

- ▶ Rural radio
- ▶ Cooperative radio
- ▶ Participatory radio
- ▶ Free radio
- ▶ Alternative radio
- ▶ Popular radio
- ▶ Educational radio.

Ownership of Community Radio

- ▶ Civil Society
- ▶ NGO's
- ▶ Co-operatives
- ▶ Educational Institutions/ Universities
- ▶ State Agriculture Universities
- ▶ Krishi Vigyan Kendras



Community Radio involves three aspects

- * Non-profit making
- * Community ownership and control
- * Community participation

Benefits of Community Radio in Present Context

- Science Education
- Science Communication
- Healthcare and Ag. Extension
- Eradication of Myths
- Scientific Temper

Technical Specifications of CRS

- ▶ Spectrum Available for broadcasting: 88-108 MHz
- ▶ Max Power Assigned: 100 W ERP
- ▶ Maximum Antenna Height: 30 Meters
- ▶ Coverage: 10-15 Kms.

- ▶ Anna FM was India's first campus "community" radio station. And, as per the latest Community Radio Policy Guidelines (2006), Anna FM falls well within the definition of Community Radio. Launched on 1 February 2004, it is run by the Education and Multimedia Research Centre (EMRC).
- ▶ The first community-based radio station licensed to an NGO (as distinct from campus-based radio) was launched on 15 October 2008, when Sangham Radio, licensed to Deccan Development Society, in Pastapur village, Medak district, Andhra Pradesh

