



J.D.G.F.T Kanpur & C.S.A.U.A.T. Kanpur jointly organize



Unlocking Agricultural Export Potential with special emphasis on 'Millets'

"A seminar on millet export creating opportunities for new entrepreneurs"



Date: 15 March 2023

Time: 10.30 AM

Venue: Virtual Class Room
(formerly Dean Faculty Hall)

CSAUAT, Kanpur

Link for Registration--

<https://forms.gle/38vvpcGT9Gbk1niB9>



ORGANIZING COMMITTEE

Patron

Dr. Bijendra Singh, Vice Chancellor, C.S.A.U.A.T, Kanpur

Organizing Chairman

Dr. P. K. Singh, Director AES, C.S.A.U.A.T, Kanpur

Amit Kumar, J.D.G.F.T, Kanpur

Executive Committee

Dr. P.K. Upadhyay, Registrar

Dr. C.L. Maurya, Dean, Agriculture

Dr. R.K. Yadav, Director Extension

Dr. Rampyare, Dean Student Welfare

Dr. Mukta Garg, Incharge Dean, Home Science

Dr. Kaushal Kumar, Professor SCWM

Dr. Sarvesh Kumar, Incharge AKMU

Dr. Ram Batuk Singh, Incharge Vegetable Science

Dr. D.P. Singh, Incharge AICRP Vegetable Crop

Dr. Manoj Mishra, ADR

Dr. Shameem Ahmad, ADR

Organizing Secretary

Dr. Y.K. Singh, Asst. Professor, Agronomy

Joint Organizing Secretary

Ajay Kumar Singh, Head KVK,

Daleep Nagar

Dr. Rajiv, Asst. Professor

Dr. Anil Kumar Singh, Asst. Professor

Dr. Devendra Singh, Asst. Professor

Co-Organizing Secretary

Balveer Singh, Research Scholar

Shakti Singh, Research Scholar

Shikhar Verma Research Scholar

Mandeep Maurya, Research

Scholar

IMPORTANT INSTRUCTIONS

- This is an offline programme.
- Certificate will be provided on the basis of attendance.
- Certificate of participation will be provided via email.

NOTE

1. Posters are invited on the themes mentioned.
2. Best posters will be presented with a certificate in the valedictory ceremony itself.
3. It should be made either on a flex or chart with a minimum dimension of 70 x 56cm.
4. The title should be clearly visible and the font of the title should be readable from a distance of 5-6 feet.
5. The poster should not be copied from the internet.

THEMES

- ✓ Policy supports millet production and export
- ✓ Research and development to improve millet yield and quality
- ✓ Value addition through processing, packaging and branding
- ✓ Promotion of millet as a healthy and nutritious food.
- ✓ Negotiation of trade agreements to reduce trade barriers
- ✓ Value addition chain

ELIGIBILITY

Any undergraduate/postgraduate/ faculty/ working professional is eligible for participation.

Scope of the Programme

Agriculture plays a critical role in the economic development of many countries, particularly in developing regions of the world. Agricultural exports are a major source of foreign exchange earnings, and can contribute significantly to the growth and development of a country's economy. In this context, unlocking the export potential of agricultural commodities is essential for promoting economic growth and reducing poverty.

Millets are a group of small-seeded grasses that have been grown for thousands of years as a staple food crop in many parts of the world. Millets are highly nutritious and resilient to adverse weather conditions, making them an important food crop in regions prone to drought and other climate extremes. Millets have been traditionally grown by smallholder farmers in developing countries, but their potential as a commercial crop for export has not been fully realised. This program aims to unlock the export potential of millets, with a special emphasis on smallholder farmers and marginalized communities.

The program 'Unlocking Agricultural Export Potential with special emphasis on Millets ' has a broad scope, encompassing a range of activities aimed at improving the millet value chain and increasing millet exports.

India is the largest producer of millets in the world; hence the responsibility of making this initiative a success also rests on the shoulders of us Indians.

**--Hon'ble PM Narendra Modi
on Millets promotion,
Mann ki Baat**

**For queries:
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