

**Department of Agri-Business Management**  
**C. S. Azad University of Agriculture & Technology, Kanpur**

The Master of Business Administration (Agri Business) Programme being offered by the department under the Faculty of Agriculture of CSAUA&T, Kanpur from the academic session 2002-03. This is a two-year full time residential post graduate degree programme which grooms young men and women into professional managers for core areas of agribusiness and allied sectors. The programme aims at providing a comprehensive coverage incorporating courses relevant to management discipline, in general, and the management of agribusiness, in particular.

**THE MISSION**

The mission of Department is to help agriculture and industrial sector to develop core competence through creating a new breed of qualified, well-trained, motivated and committed professional managers equipped with modern management theories and practices and appropriate behavioral values and skills with an aptitude and sensitivity for the agriculture sector and rural development.

**THE OBJECTIVES:**

- To impart education and training to young men and women for taking up the responsibilities for managing any form of organization and other agro-based income generating and development activities.
- To offer training programmes for business professionals, policy makers and entrepreneurs for improving decision making, skills and administrative competence.
- To undertake research projects on client specific problems and on general problems facing an industry segment.
- To create knowledge through researches relevant to management discipline and to disseminate such knowledge through publication.
- To participate in and contribute to the formulation of public policy.
- To collaborate with other institutions in the state and the country to fulfill the above objectives.
- To organize seminars/conferences/discussions at the national and international level for the cause of Agri-Business.

## ACTIVITIES:

### 1. Orientation Programme :

The orientation programme is being organised to support new students as they begin their journey and introducing them with life at the college and made them aware of rules and regulations, syllabus and well acquainted with the facilities available in the campus of the university.



### 2. Teacher's Day:

This day is celebrated on 5<sup>th</sup> September every year by the students and faculty members as a mark of tribute to the contribution made by teachers to the society and also honour to Dr. S. Radhakrishnan.



### 3. Extra Mural Lecture

At the Department of ABM a series of lecture were organized on complete mental and physical development of students. Lecture were delivered by different guest speakers are given below :

Sl. No.	Name of Guest speakers	Dated	Topic
1.	Prof. Ram Krishna, Former HOD, ABM, CSUA&T, Kanpur	27.11.18	Agri-business scope, Importance & opportunities
2.	Dr. Manisha Gupta, Associate Professor, College of Art Science & Commerce Kanpur	28.11.18	An overview to Indian Financial System
3.	Prof. D. S. Singh, Former HOD, ABM, CSAUA&T, Kanpur	29.11.18	Customer Relationship Management
4.	Dr. Vivek Singh Sachan, Assistant Professor, Institute of Business Management, CSJM,	30.11.18	Leadership qualities and its importance for Management

	Kanpur		students.
5.	Dr. Ashish Trivedi, Associate Professor, STEP-HBTI, Kanpur	05.12.18	Employability of Agribusiness Managements
6.	Sri. Piyush Singh, MDM ADAMA Pvt. Ltd.	22.12.18	Presentation of Agri- input
7.	Sri. Kuldeep Singh Negi, Sinochem Pvt. Ltd.	27.12.18	Presentation of Agri-input



### **Industrial Attachment:**

Companies like:

- Sinochem Pvt. Ltd., A-59, First Floor, Near Maha Nagar, School, Krishna Nagar, Lucknow-226072
- Adama India Private Limited, E-317, 1<sup>st</sup> Floor, T.P. Nagar, Kanpur, road, Lucknow.

- UPL Ltd. C-2/120, Sec-H, Ida, Colony, Ashiyana Chauraha near Ashiyana Police Chawki, Lucknow and
- Dayal Group Pvt. Ltd. Faizabad Road, Safedabad, Barabanki–225003 visited ABM department to offer students the opportunity to gain training experience in different locations for 18 weeks Industrial attachment. Students are send for training (under training). The details students given below:

**18 weeks Training/ Industrial Attachment:** Students are send for training (under training).

S. No.	Name of the student	Id No.	Name of Company	Under Guidance
1.	Shivam Chaudhary,	CA-10495/17	Adama India Pvt. Ltd.	Sri. Piyush Singh, Marketing Development Manager Mob: 9839012324
2.	Anurag Yadav	CA-10497/17	UPL India, Pvt. Ltd.	Sri. Rajeev Kumar, Zonal Sales Manager Mob:9811672811
3.	Adesh Singh	CA-10498/17	Dayal Group Pvt. Ltd.,	Ms. Megha Bajpai, Human Capital, Mob: 9628373348
4.	Anubhav Singh	CA-10500/17	Adama India Pvt. Ltd.	Sri. Piyush Singh Marketing Development Manager Mob: 9839012324
5.	Shubham Katiyar,	CA-10501/17	Dayal Group Pvt. Ltd.,	Ms. Megha Bajpai, Human Capital, Mob: 9628373348
6.	Sarvesh Kumar Dubey,	CA-10502/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
7.	Aman Singh Kushwaha,	CA-10503/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
8.	Rajnish Kumar Singh,	CA-10504/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
9.	Brajvir Singh,	CA-10505/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
10.	Ankit Gupta,	CA-10506/17	UPL India, Pvt. Ltd.	Sri. Rajeev Kumar, Zonal Sales Manager Mob:9811672811
11.	Ashish Kumar Kushwaha,	CA-10507/17	UPL India, Pvt. Ltd.	Sri. Rajeev Kumar, Zonal Sales Manager Mob:9811672811

12.	Vinay Kumar Mishra,	CA-10508/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
13.	Munish Kumar,	CA-10509/17	UPL India, Pvt. Ltd.	Sri. Rajeev Kumar, Zonal Sales Manager Mob:9811672811
14.	Bhpendra Kumar Sen,	CA-10512/17	Sygenta India Pvt. Ltd.	Mr. Anurag Singhai Territory manager Mob: 9044542887
15.	Ram Kumar Kushwaha,	CA-10514/17	Adama India Pvt. Ltd.	Sri. Piyush Singh Marketing Development Manager Mob: 9839012324
16.	Smarpit Gupta ,	CA-10496/17	Adama India Pvt. Ltd.	Sri. Piyush Singh Marketing Development Manager Mob: 9839012324
17.	Mukesh Kumar Singh,	CA-10510/17	Adama India Pvt. Ltd.	Sri. Piyush Singh Marketing Development Manager Mob: 9839012324
18.	Rishab Mishra,	CA-10511/17	Sinochem Pvt. Ltd.	Sri. Kuldeep Singh Regional Sales Manager, Mob: 7895810777
19.	Vandana Singh,	CA-10513/17	Dayal Group Pvt. Ltd.,	Ms. Megha Bajpai, Human Capital, Mob: 9628373348

### 6 weeks Training/ Industrial Attachment

Students were send for training and completed their training successfully in companies like UPL Ltd. C-2/120, Sec-H, Ida, Colony, Ashiyana Chauraha near Ashiyana Police Chawki, Lucknow. Willowood Crop Science Pvt. Ltd. A-59, First Floor, Near Maha Nagar School, Krishna Nagar, Lucknow- 226072 and Dayal Fertilizers details are given bellow :

S. No.	Name of student	Id No.	Name of Company	Under Guidance
1.	Shivam Chaudhary	CA-10495/17	UPL India	Sri. Rajeev Kumar, Zonal Sales Manager Mob:9811672811
2.	Anurag Yadav	CA-10497/17	UPL India	
3.	Adesh Singh	CA-10498/17	UPL India	
4.	Anubhav Singh	CA-10500/17	UPL India	
5.	Shubham Katiyar	CA-10501/17	UPL India	
6.	Sarvesh Kumar Dubey	CA-10502/17	UPL India	
7.	Aman Singh Kushwaha	CA-10503/17	UPL India	
8.	Rajnish Kumar Singh	CA-10504/17	UPL India	

9.	Brajvir Singh	CA-10505/17	UPL India		
10.	Ankit Gupta	CA-10506/17	UPL India		
11.	Ashish Kumar Kushwaha	CA-10507/17	UPL India		
12.	Vinay Kumar Mishra	CA-10508/17	UPL India		
13.	Munish Kumar	CA-10509/17	UPL India		
14.	Bhpendra Kumar Sen	CA-10512/17	UPL India		
15.	Ram Kumar Kushwaha	CA-10514/17	UPL India		
16.	Smarpit Gupta	CA-10496/17	Willowood Pvt. Ltd.		Mrs. Ashok Kumar Singh, Regional Manager Mobile No: 7081121518
17.	Mukesh Kumar Singh	CA-10510/17	Willowood Pvt. Ltd.		
18.	Rishab Mishra	CA-10511/17	Willowood Pvt. td.		
19.	Vandana Singh	CA-10513/17	Dayal Fertilizers	Sri. S.S. Singh Zonal Head (Seed) Dayal Fertilizers	