



**Directorate of Extension**  
**Chandra Shekhar Azad University of Agriculture & Technology, Kanpur**



**National Campaign on "Poshan Abhiyan and Tree Plantation"**

**17 September 2022**

Name of KVK	No. of farmers participated	Saplings planted/ distributed (No.)	Vegetable seed packets distributed (No.)	No. of public representatives participated		
				Central Minister/ MPs	State Minister/ MLAs	Others
FATEHPUR	105	100	100	-	01	-
HATHRAS	58	58	58	-	-	08
ALIGARH	105	100	100	-	-	01
LAKHIMPUR KHERI 1	100	100	100	-	-	03
RAEBARELI-1	106	530	110	-	-	08
ETAWAH	105	100	100	-	-	07
AURAIYA	100	100	100	-	-	02
FARRUKHABAD	107	107	100	-	-	04
RAEBARELI-II	112	112	100	-	-	04
KASGANJ	75	3000	75	-	-	01
HARDOI-I	100	80	100	-	-	01
KANNAUJ	110	4750	110	-	-	01
KANPUR DEHAT	186	42	100	-	-	01
MAINPURI	80	5	100	-	-	01
Total	1449	9184	1353	0	0	42



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				Central Minister/ MPs	State Minister/ MLAs	Others
FATEHPUR	105	100	100	-	01	MLA Khaga Smt Krishna Paswan Ji

### Brief write up:

On the occasion of the birthday of Hon'ble Prime Minister Shri Narendra Modi ji, nutrition campaign and tree plantation program was organized at Krishi Vigyan Kendra Thariav. In the technical session, the officer-in-charge of the center, Dr. Sadhna Vaish, while giving information on the importance of organically made nutritious garden in a balanced diet, said that we should use home grown beech free fruits, vegetables etc. for our good health. Dr. Jitendra Singh, agronomist and program director of the center He said that coarse grains like jowar, bajra, sava, kodo, ragi, kacoon etc. should be included in our diet, which provide us with many important mineral elements, which strengthens our immunity and prevents heart disease. Related disorders are also controlled. Extension scientist Dr Naushad Alam discussed vermi compost production technology in detail. Dr. Sanjay Kumar, Animal Husbandry Scientist of the Center, while discussing the topic of how to produce clean and healthy milk for nutritional security, said that milk is an important food full of various types of nutrients, but if we want clean and healthy milk, then it is necessary for the animals. Along with health, special attention should also be paid to cleanliness, as well as cleaning of animal enclosures, milking utensils etc. The program was inaugurated by lighting the lamp by the lotus feet of the chief guest Mrs. Krishna Paswan, MLA Khaga. He said that Krishi Vigyan Kendra will have various demonstration units like Coarse Cereals, Natural Farming, Nutrient Garden, Dairy Unit, Variety Demonstration of Various Crops, Vermi Compost, etc. A total of 17 important units which is visited by the visiting farmers, aware of various techniques. Tree plantation was also done at the center by the legislature.



HATHRAS	58	58	58	-	-	08
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#### Brief write up:

KVK Hathras organised a Karashak Goshti on the occasion of Poshan Abhiyaan evam Braksharopan karykram with the focus on inculcating good nutrition habits and positive behaviors that help pregnant women, lactating mothers and adolescent girls to combat malnutrition and plantation program to save environment on 17th September 2022 in which 66 farmers, farm women and anganbadi karykarti were participated. Dr AK Singh Head emphasizes that Weather wise September is the perfect time to sow vegetables. Growing one's own vegetables is not just a good way to save money, more importantly, it ensures what you eat is completely organic, free of any harmful chemical fertilizers and pesticides, and therefore healthy. Sri Malik field Officer, IFFCO, Hathras emphasized the use of nano fertilizers, bio stimulants and bio-fertilizers. Dr Pushpa Devi said that according to the Indian Council of Medical Research, each adult requires 250 grams of vegetables and 80 grams of fruits per day. Malnutrition can lead to night blindness, rickets, scurvy, marasmus, etc., in children while malnourished women are anaemic, suffer from goitre and several other ailments. Dr Sheoraj Singh said that the traditional Indian thali contains everything you need ranging from carbohydrates, protein to vitamins and minerals. Dr Sudhir Rawat said that the Intake of different foods in a single meal not only provides complete nutrition but also enhances taste. Dr. Jagdish Mishra, Scientist Soil Science interacted with the farmers and delivered a lecture on soil sampling techniques. In the last of the programme Vote of thanks was proposed by Dr. Dr AK Singh Head, KVK, Hathras.



ALIGARH	103	100	100	0	0	01 Sri Hatendra Singh, Pradhan
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#### Brief write-up:

On the occasion of the birthday of Honorable Prime Minister Shri Narendra Modi ji, on 17/09/2022, K.V.K. organized Nutrition campaign and tree plantation program was organized at Aligarh campus. On this occasion Information was given to the farmers on human nutrition, animal nutrition and crop nutrition management and the relationship among these three Center President Dr. Ashok Kumar gave detailed information to the farmers on the subject of nutrition management. IFFCO's Regional Manager Shri V.K. Corporation informed the farmers about Crop Nutrition Management and IFFCO Nano Urea. On this occasion, seeds and fruit trees were made available to the farmers for nutrition. IFFCO's program On behalf of the Regional Manager Shri V.K. Additional Regional Officers of the Corporation Mr. Dipapan Kumar and Mr. Chandra Shekhar and Of. V.K. Apart from Dr. Ashok Kumar, President of Aligarh, Dr. Ram Pali, Dr. Ashraf and Dr. Netrapal Madalak was present. 103 farmers were present in the program.





LAKHIMPUR KHERI 1	100	100	100	-	-	3
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#### Brief write up:

The Programme on national campaign was organised at KVK I, Lakhimpur- Kheri with the collaboration of IFFECO with the chairman ship of Dr. S. K. Vishwakarma, Head of the centre. in the programme 100 farmers/ farm women participated and they also received one packet of vegetable seed and one sapling/seedlings under “Poshan Abhiyan and Tree Plantation Programme” respectively. In this national campaign all the Scientists delivered lectures on the different related topics. In this programme three chairpersons of different women SHGs participated and acknowledged the importance of nutrition and tree plantation. They also knew the importance of bio fortified crops and coarse millets.



RAEBARELI-1	106	530	110	-	-	8
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ETAWAH	105	100	100	-	-	07
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#### Brief write-up:

On the occasion of Poshan Mahabhiyan and Vrikshropan Karykram, a Krishak gosthi was organized at Campus of KVK, Etawah in which 105 farmers, farm women and anganbadi karykarti were participated. The theme of the organizing Krishak gosthi was to mitigate the malnutrition through super foods (millets) and vegetables in Poshan Vatika and plantation of trees for safe environment. Sri Saurabh Pandey field Officer, IFFCO, Etawah emphasized the use of nano fertilizers, bio stimulants and bio-fertilizers. Dr. M. K. Singh, incharge KVK focused on nutritional diet and plantation of fruit plants. Dr. Bhupendra Kumar Singh, Scientist (PP) emphasized on importance of millets in human diet and health and vegetable production in nutritional garden through natural farming.





<b>AURAIYA</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>2</b>
						

<b>FARRUKHABAD</b>	<b>107</b>	<b>107</b>	<b>100</b>	<b>-</b>	<b>-</b>	<b>4</b>
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**Brief write-up:**

Poshan abhiyan evam braksharopan programme was organized at kvk, farrukhabad with collaboration of IFFCO, farrukhabad. On this event, distributed one plant, literature and one vegetable seed kit and for nutrition garden. Total 107 female and male participant attended programme and gate. During the programme KVK, scientist delivered lecture on related to poshan and nutrition gardening and poshan thali in detailed under non-chemical cultivation



<b>RAEBARELI-II</b>	<b>112</b>	<b>112</b>	<b>100</b>	<b>-</b>	<b>-</b>	<b>4</b>
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**Brief write-up:**





Krishi Vigyan Kendra, Paltikheda, Rae Bareli-2 organized a farmers'/women farmers' seminar under Poshan Abhiyan-2022 under the joint aegis of Indian Council of Agricultural Research, New Delhi and IFFCO today on 17.09.2022 at Village-Bannawan, Development Block-Bachhrawan. was held in. In which 112 farmers and rural women participated. Inaugurating the above program, Dr. RPN Singh, in-charge of the center, told about the important role of women in the health status of the family members and made the participants aware about adopting nutrition garden in every household. Along with this, information was also given about different model forms of nutrition garden, method of preparation of nutrition garden, method of preparation and maintenance of vegetables and plants. Keeping in view the nutrition campaign, women were told in detail about the importance of biofortified seeds and nutrition plate.





KASGANJ	75	3000	75	-	-	01
						
HARDOI-I	100	80	100	-	-	01
						
KANNAUJ	110	4750	110	-	-	1
<b>Brief write-up:</b> On Occasion of Poshan abhiyan and Tree Plantation karyakram chief guest Hon'ble Smt. Pratibha Dohre ( Block Pramukh Jalalabad) were participated along with Smt. Geeta Pathak Upadkshaya, Mahila Morcha participated in program. Honble Block pramukh focused on nutrition security for human being. Ithis program 110 farmeres actively participated. During Dr C.K Rai elobroted about Lumphi Disease and their control, Dr. Arvind kumar also focused on Different Soil Nurtients and there importance on growth and biofortified, Dr. Chandra Kala Yadav impotence of course grain on human health, Dr Binod kumar also focused on Bio fortified varieties that is helpful in nutrition security. Dr. Sushil kumar also focused on importance of water in agriculture under Jal Shakti programme						
						



<b>KANPUR DEHAT</b>	<b>186</b>	<b>42</b>	<b>100</b>	<b>-</b>	<b>-</b>	<b>01Block Pramukh</b>
						
<b>MAINPURI</b>	<b>80</b>	<b>5</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>01Block Pramukh</b>
						
<b>Total</b>	<b>1449</b>	<b>9184</b>	<b>1353</b>	<b>0</b>	<b>0</b>	<b>42</b>

